
A Creative Hub for PEI

DRAFT for Discussion
July 13, 2020





What is a Creative Hub?

Canadian Heritage definition of a Creative Hub:

A creative hub is a multi-tenant facility which brings together professionals from a range of arts or heritage sectors and creative disciplines. Creative hubs feature diverse business models, such as not-for-profit and for-profit organizations and self-employed creative workers. Creative hubs provide multiple users with shared space, equipment and amenities; opportunities for idea exchange, collaboration and/or professional development; and offer space and programming that is accessible to the public.



Evolving Mission

The Creative Hub will foster a vibrant creative community and empower PEI artists and creative professionals to make their best work, make an impact and make a living by providing affordable spaces and accessible programming.



Evolving Guiding Principles

A thriving creative sector drives innovation, community development, tourism, talent attraction and retention, and societal well-being.

The most effective way to ensure a thriving creative sector is to empower creative entrepreneurs to make their best work, make an impact and make a living.

Creative professionals make their best work work when they have creative freedom to take risks.

Creative professionals make an impact when they engage in a meaningful way with others.

Creative professionals make a living when they appropriately monetize the value that they create.



Evolving Mandate

1. Operate a creative hub facility that provides members/tenants with affordable space for creation, presentation and monetization to lower the risk of developing new cultural products and services.
2. Provide shared services to members/tenants to lower the risk of operating a creative enterprise.
3. Ensure access to training to increase the capacity of members/tenants to succeed in terms of excellence, impact and sustainability.
4. Foster a diverse, inclusive and audacious community of creative professionals to provide mutual support and exchange knowledge

Potential Facilities

Public-facing spaces

Plaza

Outdoor work & presentation spaces

Parking & loading dock



Community spaces

Lobby

Cafe



Open studios

For creation & commerce

Various types & sizes

For individuals & organizations

Long term rental



Gallery

White box gallery

Long term rental



Large event space

Flexible

Easy-to-use tech

Short term rental



Small recital hall

Excellent acoustics

Short term rental



Private spaces

Studios

Various sizes & types

For individuals & groups

Long term rental



Offices

Various sizes & types

For individuals & organizations

Long term rental



Storage

Various sizes

Long & short term rental



Shared spaces

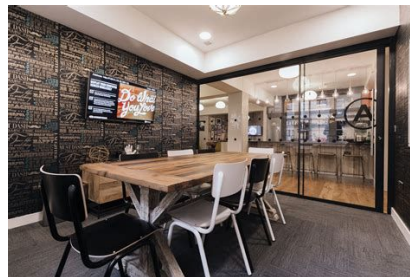
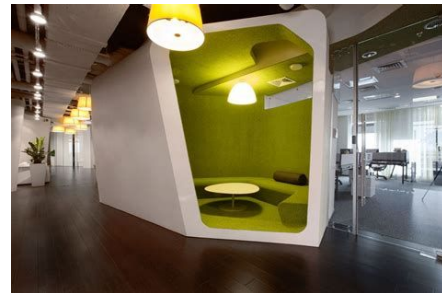
Creative Commons

Coworking spaces for members



Meeting rooms

Various sizes



Hangouts

Kitchens

Nooks



Bookable spaces

Rehearsal rooms

Various types & sizes

Short term rental



Multipurpose rooms

Various types & sizes

For conferences, creation, teaching

Short term rental



Proposed Programming



Training & Professional Development

Creativity & excellence

Technical skills

Business



Events

Shows

Conferences

Celebrations

Community



We offer

Affordable, adaptable studio space forever

Discoverability

Community

Creative freedom



Community values

Respectful

Inclusive

Eco-friendly

Audacious



Tenant criteria

Creative professional or organization

Pay monthly fee

Contribute to the community

Abide by the code of conduct



Tenant & community benefits

Use shared spaces

Rent studios, offices & residences

Rent bookable spaces

Register for programs

Make your best work
Make an impact
Make a living

Interested?

We want to hear from you



Request for Expressions of Interest (REOI)

Submissions Deadline: August 7, 2020

Tenant Opportunities & Non-Tenant Program Partner Opportunities

Full Details & Supporting Documents @ www.creativepei.ca

If you have any questions, please reach out to:

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THANK YOU!
